

11 District Eleven

06 AAF - Great Falls

**SALES PROMOTION**

**01 A Catalog**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Rocky Mountain School of Photography  
**Title:** Rocky Mountain School of Photography Catalog  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter  
 Kinsey Remien, Designer  
 John Belobraidic, Prepress Supervisor/Color Management

**01 D Menu**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Caffè Dolce  
**Title:** Caffè Dolce Passport  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**01 E Sales Promotion Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Caffè Dolce  
**Title:** Caffè Dolce Menu Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**02 C Packaging Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** Wheat Montana  
**Title:** Wheat Montana Flour Packaging Campaign  
**Contributors:**  
 David A. Thompson, Creative Director  
 Abby McMillen, Lead Graphic Designer  
 Jessica J. Burch, Project Management

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Marcassa Clothing  
**Title:** Marcassa Clothing Packaging  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP

**03 A Point-of-Purchase**

**Award:** Bronze ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Town House Inns of Montana  
**Title:** Green Hero Table Tent  
**Contributors:**

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**SALES PROMOTION**

**03 A Point-of-Purchase**

Josh Rowe, Creative Director  
Kara Mayernik-Smith, Art Director  
Shaun Tatarka, Copywriter  
Johna Wilcox, Account Manager

**03 C Trade Show Exhibit**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
Great Falls, MT  
**Advertiser:** Glacier Country  
**Title:** Glacier Country Trade Show Exhibit  
**Contributors:**  
Joe Stein, Creative Director/Art Director  
Darrin Schreder , Photographer  
Johna Wilcox, Account Manager

**04 Video Sales Presentation**

**Award:** Bronze ADDY® Award  
**Entrant:** Spark Creative LLC  
Missoula, MT  
**Advertiser:** Grizzly Scholarship Association  
**Title:** Grizzly Scholarship Association Auction Event Video 2010  
**Contributors:**  
Rebecca Morgan, Executive Producer, Spark Creative  
Danika Sandoz, Production Director/Editor, Spark Creative  
Greg Sundberg, Executive Director, MGSA  
Brynn Molloy, Assistant Director, MGSA

**Award:** Bronze ADDY® Award  
**Entrant:** Spark Creative LLC  
Missoula, MT  
**Advertiser:** First Interstate Bank  
**Title:** Missoula First Interstate Bank Build Video  
**Contributors:**  
Rebecca Morgan, Executive Producer, Spark Creative  
Danika Sandoz, Production Director/Editor, Spark Creative  
Sue Larew, Vice President, First Interstate Bank

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**COLLATERAL MATERIAL**

**05 A Stationery Package**

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
Bozeman, MT  
**Advertiser:** DoubleHaul Travel  
**Title:** DoubleHaul Travel Stationery  
**Contributors:**  
David A. Thompson, Creative Director  
Abby McMillen, Lead Graphic Designer  
Jessica J. Burch, Project Management

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
Bozeman, MT  
**Advertiser:** Chiro Kineticks  
**Title:** Chiro kineticks  
**Contributors:**

**05 A Stationery Package**

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**COLLATERAL MATERIAL**

**06 B Annual Report, Color**

**Award:** Bronze ADDY® Award  
**Entrant:** The Nature Conservancy in Montana  
Bozeman, MT  
**Advertiser:** The Nature Conservancy in Montana  
**Title:** Montana Landmarks  
**Contributors:**  
Bebe Crouse, Editor/Writer  
Lan Weisberger, Graphic Designer

**07 B Brochure, Color**

**Award:** Silver ADDY® Award  
**Entrant:** I Spy Design, Inc.  
Bozeman, MT  
**Advertiser:** Wild West Photos  
**Title:** Wild West Photos Booklet  
**Contributors:**  
Brian Farrell, Owner, Creative Director  
Katy Englert, Creative Assistant

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
Bozeman, MT  
**Advertiser:** Moab Area Travel Council  
**Title:** Moab Travel Brochure  
**Contributors:**

**07 C Brochure, Campaign**

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
Bozeman, MT  
**Advertiser:** Moonlight Basin  
**Title:** Moonlight Basin Campaign  
**Contributors:**

**08 A Cover**

**Award:** Bronze ADDY® Award  
**Entrant:** Montana Bride, Inc.  
Bozeman, MT  
**Advertiser:** Montana Bride  
**Title:** Montana Bride 2010 Cover  
**Contributors:**  
Katalin Green, Art Director  
Nicole Tavenner, Photographer  
Brian Farrel, Graphic Designer  
Roper Green, Marketing Director

**Award:** Bronze ADDY® Award  
**Entrant:** Winston-Publishing  
Great Falls, MT  
**Advertiser:** Winston-Publishing  
**Title:** Signature Montana Summer 2010  
**Contributors:**  
David Leray, Publisher  
Hayley Leray, Executive Editor  
Jen Moore, Creative Director  
Cindy Cieluch, Photographer

**08 A Cover**

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**COLLATERAL MATERIAL**

**08 B Editorial Spread**

**Award:** Bronze ADDY® Award  
**Entrant:** Montana Bride, Inc.  
Bozeman, MT  
**Advertiser:** Montana Bride  
**Title:** Montana Bride Food Spread  
**Contributors:**  
Katalin Green, Art Director  
Brian Farrell, Graphic Designer  
Roper Green, Marketing Director  
Lynn Donaldson, Photographer  
Kene Sperry, Photographer  
Zac's Montana Kitchen, Photographer  
Janie Osborne, Photographer  
Jessie Moore, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Winston-Publishing  
Great Falls, MT  
**Advertiser:** Winston-Publishing  
**Title:** Discreet Palate: A Meal with a View  
**Contributors:**  
David Leray, Publisher  
Hayley Leray, Executive Editor  
Jen Moore, Creative Director  
Ali Winberry, Photographer  
Laura Crotty, Writer

**08 D Magazine Design**

**Award:** Bronze ADDY® Award  
**Entrant:** Montana Bride, Inc.  
Bozeman, MT  
**Advertiser:** Montana Bride  
**Title:** Montana Bride Magazine  
**Contributors:**  
Katalin Green, Art Director  
Brian Farrell, Graphic Designer  
Roper Green, Marketing Director

**Award:** Bronze ADDY® Award  
**Entrant:** Winston-Publishing  
Great Falls, MT  
**Advertiser:** Winston-Publishing.com  
**Title:** Signature Montana Autumn 2010  
**Contributors:**  
David Leray, Publisher  
Hayley Leray, Executive Editor  
Jen Moore, Creative Director  
Cindy Cieluch, Photographer  
Jim Wells, Photographer  
Ali Winberry, Photographer  
Kay Bjork, Writer  
Laura Crotty, Writer  
Dwayne Nelson, Writer  
Suzanne Waring, Writer  
Claire Baiz, Writer  
Melanie White, Writer

**08 D Magazine Design**

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**COLLATERAL MATERIAL****08 E Book Design****Award:** Gold ADDY® Award**Entrant:** times2studio  
Missoula, MT**Advertiser:** Community Banks of Montana**Title:** Community Bank: The First 100 Years**Contributors:**Todd Farrell, Art Director  
Debby Olsson McClenahan, Writer  
Hadley Ferguson, Illustrator  
Andy Smetanka, Editor**Award:** Silver ADDY® Award**Entrant:** Wendt  
Great Falls, MT**Advertiser:** Wendt**Title:** Wendtography - Compose & Capture**Contributors:**Joe Stein, Creative Director/Art Director/Photographer  
Darrin Schreder, Photographer  
Josh Rowe, Photographer  
Shaun Tatarka, Copywriter**Award:** Bronze ADDY® Award**Entrant:** times2studio  
Missoula, MT**Advertiser:** Good Ideas, Inc.**Title:** Friendship Book: Off to School**Contributors:**Amy Farrell, Art Director  
Silke Jauck, Author/Publisher  
Joe Boddy, Illustrator**09 A Poster****Award:** Bronze ADDY® Award**Entrant:** Wendt  
Great Falls, MT**Advertiser:** Town House Inns of Montana**Title:** Green Hero Poster**Contributors:**Josh Rowe, Creative Director  
Kara Mayernik-Smith, Art Director  
Shaun Tatarka, Copywriter  
Johna Wilcox, Account Manager**Award:** Bronze ADDY® Award**Entrant:** Wendt  
Great Falls, MT**Advertiser:** Town House Inns of Montana**Title:** Feel Like Royalty Poster**Contributors:**Joe Stein, Creative Director  
Kara Mayernik-Smith, Art Director  
Darrin Schreder, Photographer  
Johna Wilcox, Account Manager**Award:** Bronze ADDY® Award**Entrant:** G&G Advertising  
Billings, MT**Advertiser:** Downtown Billings Association**Title:** Holiday Parade-Silkscreened Poster**Contributors:**

Michael Gray, Pres./Creative Dir.

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**COLLATERAL MATERIAL**

**09 A Poster**

Mike Kindsfater, Art Dir./Illustrator

**09 B Poster Campaign**

**Award:** Gold ADDY® Award and BEST OF SHOW - PRINT

**Entrant:** G&G Advertising  
Billings, MT

**Advertiser:** US Census Bureau

**Title:** Its' My Opportunity

**Contributors:**

Michael Gray, Pres./Creative Dir.  
Mike Kindsfater, Art Dir./Illustrator  
Joani Gray, Art Dir.  
Gerald Gray, VP  
Scott Sylvester, Acct. Dir

**Award:** Silver ADDY® Award

**Entrant:** G&G Advertising  
Billings, MT

**Advertiser:** US Census Bureau

**Title:** I Participated

**Contributors:**

Michael Gray, Pres./Creative Dir.  
Mike Kindsfater, Art Dir./Illustrator  
Joani Gray, Art Dir.  
Gerald Gray, VP  
Scott Sylvester, Acct. Dir  
Ken Blackbird, Photographer

**10 A Special Event Card**

**Award:** Bronze ADDY® Award

**Entrant:** Wendt  
Great Falls, MT

**Advertiser:** Glacier Country

**Title:** Glacier Country Holiday Card

**Contributors:**

Joe Stein, Creative Director  
Kara Mayernik-Smith, Art Director  
Darrin Schreder, Photographer  
Shaun Tatarka, Copywriter  
Johna Wilcox, Account Manager

**10 B Special Event Invitation**

**Award:** Silver ADDY® Award

**Entrant:** G&G Advertising  
Billings, MT

**Advertiser:** Billings Catholic Schools Foundation

**Title:** 2010 May Fair

**Contributors:**

Michael Gray, Pres./Creative Dir.  
Mike Kindsfater, Art Dir./Illustrator  
Joani Gray, Art Dir.  
Gerald Gray, VP

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**DIRECT MARKETING**

**10 B Special Event Invitation**

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**DIRECT MARKETING**

**13 B Specialty Advertising**

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office Cube  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**OUT-OF-HOME**

**14 A Outdoor Board**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** I will share my story - Billboard  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Mike Kindsfater, Art Dir.  
 Joani Gray, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** If I don't say it - Alaska/Billboard  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - "Procrastination"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - "Uncomfortable"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Caffè Dolce  
**Title:** Caffè Dolce - "Wine"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director

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**OUT-OF-HOME**

**14 A Outdoor Board**

Sean Benton, Copywriter

**Award:** Bronze ADDY® Award

**Entrant:** Partners Creative

Missoula, MT

**Advertiser:** Caffè Dolce

**Title:** Caffè Dolce - "Pasta"

**Contributors:**

Steve Falen, Creative Director / Art Director

Sean Benton, Copywriter

**15 A Vehicle Graphic Advertising**

**Award:** Bronze ADDY® Award

**Entrant:** Sign Pro

Great Falls, MT

**Advertiser:** Bailey Orthodontics

**Title:** Bailey Orthodontics Van Wrap

**Contributors:**

Chad Taylor, Art Director/Graphic Designer

**Award:** Bronze ADDY® Award

**Entrant:** Sign Pro

Great Falls, MT

**Advertiser:** Papa Johns Pizza

**Title:** Papa Johns Vehicle Wrap

**Contributors:**

Chad Taylor, Art Director

Louis Solana, Graphic Designer

**Award:** Bronze ADDY® Award

**Entrant:** Sign Pro

Great Falls, MT

**Advertiser:** Montana Army National Guard

**Title:** Montana Army National Guard Trailer Wrap

**Contributors:**

Chad Taylor, Art Director/Graphic Designer

**16 B Mass Transit, Exterior**

**Award:** Bronze ADDY® Award

**Entrant:** Partners Creative

Missoula, MT

**Advertiser:** Five Valleys Land Trust

**Title:** Five Valleys Land Trust - "WLDLFE"

**Contributors:**

Sean Benton, Creative Director / Copywriter

Kinsey Remien, Art Director

**Award:** Bronze ADDY® Award

**Entrant:** Partners Creative

Missoula, MT

**Advertiser:** Five Valleys Land Trust

**Title:** Five Valleys Land Trust - "GR8VUS"

**Contributors:**

Sean Benton, Creative Director / Copywriter

Kinsey Remien, Art Director

**16 B Mass Transit, Exterior**

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**OUT-OF-HOME**

**17 B Site, Interior Static**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** I will voice my pride - Mall Boards-Hawaii-Fish  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** You Know Him As - Alaska Shopping Malls  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**18 Out-of-Home Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** If I Don't say it - Campaign/Billboards  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** I will share my story - Campaign/Billboards  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - Virtual Colonoscopy Outdoor Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

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**OUT-OF-HOME**

**18 Out-of-Home Campaign**

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
Bozeman, MT  
**Advertiser:** Sacajawea Hotel  
**Title:** Sacajawea Hotel Billboard Campaign  
**Contributors:**  
David A. Thompson, Creative Director  
Abby McMillen, Lead Graphic Designer  
Jessica J. Burch, Project Management

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Caffè Dolce  
**Title:** Caffè Dolce - Outdoor Campaign  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter

**19 A Out-of-Home Self-Promotion, Single**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
Billings, MT  
**Advertiser:** G&G Advertising  
**Title:** Free Air Guitar  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Gerald Gray, VP

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**NON-TRADITIONAL ADVERTISING**

**20 A Non-Traditional**

**Award:** Bronze ADDY® Award  
**Entrant:** Community Medical Center Marketing  
Missoula, MT  
**Advertiser:** Community Medical Center  
**Title:** Random Acts of Community  
**Contributors:**  
Geoff Peddicord, Creative Director, Manager, Marketing &  
David Pavelka, Art Director, Designer  
Mary Windecker, Vice President, Strategic Planning and  
Kara McCarthy, Community Relations Coordinator  
Nicole Alexander, Clinic Outreach Liaison

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**CONSUMER OR TRADE PUBLICATION**

**21 B Consumer/Trade, Fractional Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
Great Falls, MT  
**Advertiser:** Glacier Country  
**Title:** Glacier Country Girlfriends Ad  
**Contributors:**  
Josh Rowe, Creative Director  
Darrin Schreder, Photographer  
Johna Wilcox, Account Manager

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**CONSUMER OR TRADE PUBLICATION**

**21 B Consumer/Trade, Fractional Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** For Our Family - Marshallese  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** I will voice my pride - Fisherman  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Helena CVB  
**Title:** Learn to Live - Fisherman Ad  
**Contributors:**  
 Josh Rowe, Creative Director/Art Director  
 Darrin Schreder, Photographer/Copywriter  
 Brenda Peterson, Account Manager

**Award:** Bronze ADDY® Award  
**Entrant:** Community Medical Center Marketing  
 Missoula, MT  
**Advertiser:** Community Medical Center  
**Title:** Listen To Your Heart  
**Contributors:**  
 Geoff Peddicord, Co-Creative Dir., Manager, Marketing &  
 David Pavelka, Creative Director, Designer  
 Mary Windecker, Vice President, Strategic Planning and  
 Jonathan Kaler, Copywriter  
 Kara McCarthy, Community Relations Coordinator  
 Nicole Alexander, Clinic Outreach Liaison

**22 B Consumer/Trade, Full Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Helena CVB  
**Title:** Learn to Live Ad  
**Contributors:**  
 Josh Rowe, Creative Director/Art Director  
 Darrin Schreder, Photographer  
 Brenda Peterson, Account Manager

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**CONSUMER OR TRADE PUBLICATION**

**22 B Consumer/Trade, Full Page, Color**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** I will share my story - Hawaii  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** I will voice my pride - Boater  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**23 B Consumer/Trade, Spread, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Great Falls CVB  
**Title:** Great Falls CVB Journal Ads  
**Contributors:**  
 Josh Rowe, Creative Director  
 Spence Bentley, Art Director  
 Darrin Schreder, Photographer  
 Shaun Tatarka , Copywriter  
 Johna Wilcox, Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Strength - Cowboy  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** A Journey - Alaska Fishing Boat  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP

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**CONSUMER OR TRADE PUBLICATION**

**23 B Consumer/Trade, Spread, Color**

Scott Sylvester, Acct. Dir  
Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office - "Incentive 22"  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
Bozeman, MT  
**Advertiser:** Artisan Rug Gallery ad  
**Title:** Artisan Rug Gallery Ad  
**Contributors:**

**24 B Consumer/Trade Campaign, Color**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
Great Falls, MT  
**Advertiser:** Helena CVB  
**Title:** Learn to Live  
**Contributors:**  
Josh Rowe, Creative Director/Art Director  
Darrin Schreder, Photographer  
Brenda Peterson, Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
Great Falls, MT  
**Advertiser:** Glacier Country  
**Title:** Glacier Country 2010 Campaign  
**Contributors:**  
Josh Rowe, Creative Director  
Darrin Schreder, Photographer  
Johna Wilcox, Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** If I don't Say It-Campaign  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Gerald Gray, VP  
Scott Sylvester, Acct. Dir  
Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** I will voice my pride - Campaign  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.

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**CONSUMER OR TRADE PUBLICATION**

**24 B Consumer/Trade Campaign, Color**

Mike Kindsfater, Art Dir.  
Gerald Gray, VP  
Scott Sylvester, Acct. Dir  
Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
Bozeman, MT  
**Advertiser:** Big Sky Chamber  
**Title:** Biggest Skiing in America ad Campaign  
**Contributors:**

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**NEWSPAPER**

**26 B Newspaper, Fractional Page, Color**

**Award:** Bronze ADDY® Award  
**Entrant:** Community Medical Center Marketing  
Missoula, MT  
**Advertiser:** Community Medical Center  
**Title:** Community Medical Center 'Overview'  
**Contributors:**  
Geoff Peddicord, Co-Creative Dir., Manager, Marketing &  
David Pavelka, Creative Director, Designer  
Mary Windecker, Vice President, Strategic Planning and  
Kara McCarthy, Community Relations Coordinator  
Nicole Alexander, Clinic Outreach Liaison

**27 B Newspaper, Full Page, Color**

**Award:** Gold ADDY® Award  
**Entrant:** G&G Advertising  
Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Strength - The March  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Gerald Gray, VP  
Scott Sylvester, Acct. Dir  
Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Ohana-Surfers  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Gerald Gray, VP  
Scott Sylvester, Acct. Dir  
Michael Jones, Photographer

**27 B Newspaper, Full Page, Color**

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**NEWSPAPER**

**30 B Newspaper Campaign, Color**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Enumerators - AI  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir.  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Enumerators - NHPI  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir.  
 Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Community Medical Center Marketing  
 Missoula, MT  
**Advertiser:** Community Medical Center  
**Title:** CPG 'Introductions'  
**Contributors:**  
 Geoff Peddicord, Co-Creative Dir., Manager, Marketing &  
 David Pavelka, Creative Director, Designer  
 Mary Windecker, Vice President, Strategic Planning and  
 Laura Churchman, Copywriter  
 Scott Breum, Photographer

**INTERACTIVE MEDIA**

**32 A Website, B-to-B Flash, Products**

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Holman Aviation  
**Title:** Holman Aviation Website  
**Contributors:**  
 Josh Rowe, Creative Director  
 Spence Bentley, Art Director  
 Johna Wilcox, Account Manager

**32 C Website, B-to-B Flash, Services**

**Award:** Bronze ADDY® Award  
**Entrant:** We Smell  
 Havre, MT  
**Advertiser:** Kelly Long, Pro Skier (waywhite.com)  
**Title:** Kelly Long - Pro Skier  
**Contributors:**  
 Norton Pease, Designer/director

**32 C Website, B-to-B Flash, Services**

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**INTERACTIVE MEDIA****33 C Website, B-to-B HTML, Services****Award:** Bronze ADDY® Award**Entrant:** Vauthier|Ferguson  
Anaconda, MT**Advertiser:** Jack Haffey & Associates**Title:** Jack Haffey & Associates Website**Contributors:**Casey Ferguson, Creative Director  
Adam Vauthier, Director of Technology**34 C Website, Consumer Flash, Services****Award:** Gold ADDY® Award**Entrant:** Wendt  
Great Falls, MT**Advertiser:** Helena CVB**Title:** Helena Convention and Visitors Bureau Website**Contributors:**Josh Rowe, Creative Director  
Spence Bentley, Art Director  
Darrin Schreder, Photographer  
Brenda Peterson, Account Manager**Award:** Silver ADDY® Award**Entrant:** Wendt  
Great Falls, MT**Advertiser:** D.A. Davidson**Title:** D.A. Davidson Microsite**Contributors:**Josh Rowe, Creative Director/Art Director  
Jacquie Burchard, Copywriter  
Holly Tucker Owen, Account Manager**Award:** Silver ADDY® Award**Entrant:** Wendt  
Great Falls, MT**Advertiser:** Studio Montage**Title:** Studio Montage Website**Contributors:**Josh Rowe, Creative Director  
Spence Bentley, Art Director  
Johna Wilcox, Account Manager**35 A Website, Consumer HTML, Products****Award:** Silver ADDY® Award**Entrant:** Partners Creative  
Missoula, MT**Advertiser:** Big Sky Resort**Title:** Big Sky Resort Website**Contributors:**Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter  
David Reese, Web Designer**Award:** Silver ADDY® Award**Entrant:** Partners Creative  
Missoula, MT**Advertiser:** OZ Architects**Title:** OZ Architects Website**Contributors:**Steve Falen, Creative Director  
Sean Benton, Copywriter  
Kinsey Remien, Art Director  
David Reese, Programmer

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**INTERACTIVE MEDIA**

**35 A Website, Consumer HTML, Products**

**Award:** Bronze ADDY® Award  
**Entrant:** times2studio  
Missoula, MT  
**Advertiser:** Good Ideas, Inc.  
**Title:** Friendship Book Website  
**Contributors:**  
Amy Farrell, Art Director  
Ross Peterson, Web Development  
Susan Doherty, Writer  
Andy Commons, Internet Marketing Consulting

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
Bozeman, MT  
**Advertiser:** Cheeky Fly Fishing  
**Title:** Cheeky Fly Fishing Website  
**Contributors:**  
David A. Thompson, Creative Director  
Abby McMillen, Lead Graphic Designer  
Carrie R. Gilman, Project Management  
Thermal Creative, Programming

**Award:** Bronze ADDY® Award  
**Entrant:** I Spy Design, Inc.  
Bozeman, MT  
**Advertiser:** The Chocolate Moose  
**Title:** The Chocolate Moose  
**Contributors:**  
Brian Farrell, Owner, Creative Director

**35 B Website, Consumer HTML, Outlets**

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
Bozeman, MT  
**Advertiser:** The Simple Gifts Project  
**Title:** The Simple Gifts Project Website  
**Contributors:**  
David A. Thompson, Creative Director  
Abby McMillen, Lead Graphic Designer  
Jessica J. Burch, Lead Project Management  
Jessie N. Paluga, Project Management  
Thermal Creative, Programming

**35 C Website, Consumer HTML, Services**

**Award:** Gold ADDY® Award  
**Entrant:** I Spy Design, Inc.  
Bozeman, MT  
**Advertiser:** The Madison Marathon  
**Title:** The Madison Marathon - Montana  
**Contributors:**  
Brian Farrell, Owner, Creative Director

**Award:** Silver ADDY® Award  
**Entrant:** Alberta Bair Theater  
Billings, MT  
**Advertiser:** Alberta Bair Theater  
**Title:** Alberta Bair Theater Website  
**Contributors:**  
Jody Olson, Director of Marketing  
William Wood, Executive Director Alberta Bair Theater

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**INTERACTIVE MEDIA**

**35 C Website, Consumer HTML, Services**

Rick Herman , Web Design Manager AD Creative  
Michelle Williams, Project Manager AD Creative

**Award:** Silver ADDY® Award  
**Entrant:** Blue Cross and Blue Shield of Montana  
Helena, MT  
**Advertiser:** Blue Cross and Blue Shield of Montana  
**Title:** Wake Up Your Life Website  
**Contributors:**  
Chris Reichert, Brand and Creative Designer  
Corey Palmer, Marketing Communications Consultant

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
Bozeman, MT  
**Advertiser:** DoubleHaul Travel  
**Title:** DoubleHaul Travel Website  
**Contributors:**  
David A. Thompson, Creative Director  
Abby McMillen, Lead Graphic Designer  
Jessica J. Burch, Project Management  
Thermal Creative, Programming

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
Bozeman, MT  
**Advertiser:** Katie Goodman  
**Title:** Katie Goodman Website  
**Contributors:**  
David A. Thompson, Creative Director  
Abby McMillen, Lead Graphic Designer  
Jessie N. Paluga, Project Management  
Thermal Creative, Programming

**36 A Banners / Pop-ups / Screensavers**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT Video Banner - 'The Talk'  
**Contributors:**  
Steve Falen, Creative Director  
Sean Benton, Copywriter  
David Reese, Producer / Programmer

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Big Sky Resort  
**Title:** Big Sky Resort - Takeover Banner  
**Contributors:**  
Steve Falen, Creative Director  
Sean Benton, Copywriter  
David Reese, Producer / Programmer

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Big Sky Resort  
**Title:** Big Sky Resort - Video Banner  
**Contributors:**  
Steve Falen, Creative Director

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**INTERACTIVE MEDIA****36 A Banners / Pop-ups / Screensavers**

Sean Benton, Copywriter  
David Reese, Producer / Programmer

**36 I Internet Commercials**

**Award:** Gold ADDY® Award  
**Entrant:** Vauthier|Ferguson  
Anaconda, MT  
**Advertiser:** Headwaters RC&D Area, Inc.  
**Title:** Headwaters Anthem  
**Contributors:**  
Casey Ferguson, Director  
Bryant Jansen, Cinematographer  
Adam Vauthier, Producer  
Jordan Kronquist, Producer

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
Bozeman, MT  
**Advertiser:** Idaho Power  
**Title:** Global Gardens + Idaho Power  
**Contributors:**  
Yarrow Kraner, Director  
Maria Sanderson, Producer  
Shawn Owens, Editor  
Andy George, Editor

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
Bozeman, MT  
**Advertiser:** Idaho Power  
**Title:** Sagebrush Equine + Idaho Power  
**Contributors:**  
Yarrow Kraner, Director  
Maria Sanderson, Producer  
Shawn Owens, Editor  
Andy George, Editor

**Award:** Bronze ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
Bozeman, MT  
**Advertiser:** Schedulicity  
**Title:** Schedulicity - Shoot it or Shrine it  
**Contributors:**  
Yarrow Kraner, Creative Director  
Maria Sanderson, Producer  
Dillon Davies, Editor  
Valerie Limberg, Production Manager

**36 J Webisodes**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office - Studio 406 "Webisode 1"  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter

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**INTERACTIVE MEDIA**

**36 J Webisodes**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office - Studio 406 "Webisode 2"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office - Studio 406 "Webisode 4"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** Sweet Briar College  
**Title:** Sweet Briar College  
**Contributors:**  
 Yarrow Kraner, Creative Director  
 Maria Sanderson, Producer  
 Andy George, Editor  
 Eric Bucy, Motion Graphics

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office - Studio 406 "Webisode 3"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office - Studio 406 "Webisode 5"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**37 Online Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Film Office  
**Title:** Montana Film Office - Studio 406 Online Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**37 Online Campaign**

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**INTERACTIVE MEDIA**

**38 A Interactive B-to-B**

**Award:** Gold ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** KEEN Footwear  
**Title:** KEEN Fall/Winter Retail  
**Contributors:**  
 Yarrow Kraner, Creative Director  
 Maria Sanderson, Producer  
 Elliot Lindsey, Motion Graphics/Animation  
 Dillon Davies, Editor

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** KEEN Footwear  
**Title:** KEEN Utility  
**Contributors:**  
 Yarrow Kraner, Creative Director  
 Maria Sanderson, Producer  
 Elliot Lindsey, Motion Graphics/Animation  
 Dillon Davies, Editor

**Award:** Bronze ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** KEEN Footwear  
**Title:** KEEN Kids  
**Contributors:**  
 Yarrow Kraner, Creative Director  
 Maria Sanderson, Producer  
 Elliot Lindsey, Motion Graphics  
 Dillon Davies, Editor

**RADIO**

**39 A2 Local :30, \$501 or More**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - "Jim's Mother"  
**Contributors:**  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - "Julie's Breast"  
**Contributors:**  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - "Nancy's Husband"  
**Contributors:**  
 Sean Benton, Copywriter

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**RADIO**

**39 A2 Local :30, \$501 or More**

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - "Couple"  
**Contributors:**  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - "Family"  
**Contributors:**  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - "Friends"  
**Contributors:**  
 Sean Benton, Copywriter

**40 B Campaign, \$501 or More per spot**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - Radio Campaign  
**Contributors:**  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - Radio Campaign  
**Contributors:**  
 Sean Benton, Copywriter

**41 A National Radio**

**Award:** Silver ADDY® Award  
**Entrant:** Citrus  
 Whitefish, MT  
**Advertiser:** Montana Lottery  
**Title:** Auld Lang Montana Millionaire  
**Contributors:**  
 Kevin Archer, Executive Creative Director  
 Kathy Valenti, Senior Copywriter  
 Marion Kello, Senior Account Manager  
 Marcia Schoelen, Production Manager  
 Digital One, Production Company

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Busy :30  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.

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**RADIO**

**41 A National Radio**

Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Bronze ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** New West Health Services  
**Title:** "Kooky The Rodeo Clown"  
**Contributors:**  
 Shaun Tatarka, Copywriter  
 Josh Rowe, Creative Director  
 Brenda Peterson, Account Manager

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Journey :30  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Talk Story :30  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**41 B National Radio**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Journey :60  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Nani :60  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

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**RADIO**

**41 B National Radio**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Ulali :60  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Busy :60  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** DJ High Tide :60  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** U.S. Census Bureau  
**Title:** Talk Story :60  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Walking :60  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**41 B National Radio**

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**RADIO**

**42 National Radio Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Citrus  
 Whitefish, MT  
**Advertiser:** Montana Lottery  
**Title:** Mega Millions Jackpot Driver; Powerball Jackpot Jolter  
**Contributors:**  
 Kevin Archer, Executive Creative Director  
 Andy Cale, Copywriter  
 Marion Kello, Senior Account Manager  
 Marcia Schoelen, Production Manager  
 Digital One, Production Company

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Native Hawaiian/ Pacific Islander Campaign  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** AI/AN Radio Campaign  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Bart Radio, Production

**Award:** Bronze ADDY® Award  
**Entrant:** Northern Broadcasting system  
 Billings, MT  
**Advertiser:** Montana Watchdog  
**Title:** Northern Broadcasting System-Randy Gerringa-Montana Watchdog Campaign-Phil Drake  
**Contributors:**  
 Randy Gerringa, Director of Sales & Marketing  
 Phil Drake, Investigative Reporter

**TELEVISION**

**44 B Local TV**

**Award:** Gold ADDY® Award  
**Entrant:** Citrus  
 Whitefish, MT  
**Advertiser:** Blackfoot Telecommunications Group  
**Title:** Everywhere  
**Contributors:**  
 Kevin Archer, Executive Creative Director  
 Kathy Valenti, Senior Copywriter  
 Cheryl Behr, Senior Account Manager  
 Marcia Schoelen, Production Manager  
 Chisel Industries, Production Company

**44 B Local TV**

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**TELEVISION**

**44 B1 Local :30, \$500 or Less**

**Award:** Gold ADDY® Award  
**Entrant:** KTVM  
 Bozeman, MT  
**Advertiser:** Starky's Restaurant  
**Title:** Starky's Dinner  
**Contributors:**  
 Kathy Matosich, Producer  
 Justin Boyes, Assistant Producer

**Award:** Bronze ADDY® Award  
**Entrant:** Beartooth NBC  
 Helena, MT  
**Advertiser:** Helena Regional Airport  
**Title:** Helena Regional Airport-'Jobs A'  
**Contributors:**  
 Tyler Grutsch, Director\Producer  
 Rob Truax, Production Assistant

**Award:** Bronze ADDY® Award  
**Entrant:** KFBB-ABC 5 Max Media MT  
 Great Falls, MT  
**Advertiser:** Ski Lift Inc.  
**Title:** Ski Lift Inc. "Movie"  
**Contributors:**  
 Andy Ashcraft, Producer  
 Nik Asmussen, Producer

**Award:** Bronze ADDY® Award  
**Entrant:** KFBB-ABC 5 Max Media MT  
 Great Falls, MT  
**Advertiser:** Great Falls Gun and Antique Show  
**Title:** Great Falls Gun and Antique Show- 'Mobsters'  
**Contributors:**  
 Andy Ashcraft, Producer  
 Nik Asmussen, Actor  
 Marcia Herzog, Actor

**Award:** Bronze ADDY® Award  
**Entrant:** KFBB-ABC 5 Max Media MT  
 Great Falls, MT  
**Advertiser:** Superior Autobody  
**Title:** Teenagers Happen  
**Contributors:**  
 Rodney Miller, Producer  
 Andy Ashcraft, Actor  
 Winter Ashcraft, Actor

**Award:** Bronze ADDY® Award  
**Entrant:** KFBB-ABC 5  
 Great Falls, MT  
**Advertiser:** Rock Hand Hardware  
**Title:** Rock Hand Hardware 'Ninja'  
**Contributors:**  
 Andy Ashcraft, Ninja

**44 B2 Local :30, \$501 to \$1500**

**Award:** Bronze ADDY® Award  
**Entrant:** Spark Creative LLC  
 Missoula, MT  
**Advertiser:** Paul's Pancake Parlor  
**Title:** Paul's Pancake Parlor 'Pancakes Out of This World' TV :30  
**Contributors:**  
 Danika Sandoz, Animation/Editor, Spark Creative

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**TELEVISION**

**44 B2 Local :30, \$501 to \$1500**

Rebecca Morgan, Executive Producer, Spark Creative  
Mike Ramos, Owner, Paul's Pancake Parlor

**44 B3 Local :30, \$1501 to \$5000**

**Award:** Silver ADDY® Award  
**Entrant:** Vauthier|Ferguson  
Anaconda, MT  
**Advertiser:** Dee Motor Co.  
**Title:** Dee Motor Co. - Legacy  
**Contributors:**  
Casey Ferguson, Director  
Bryant Jansen, Cinematographer  
Adam Vauthier, Producer

**44 B4 Local :30, \$5001 or More**

**Award:** Gold ADDY® Award and BEST OF SHOW - BROADCAST and BEST OF SHOW ADDY®  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - "Jessie"  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - "Mary"  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter

**44 C3 Local :60, \$1501 to \$5000**

**Award:** Silver ADDY® Award  
**Entrant:** Vauthier|Ferguson  
Anaconda, MT  
**Advertiser:** Dee Motor Co.  
**Title:** Dee Motor Co. - Generations  
**Contributors:**  
Casey Ferguson, Director  
Bryant Jansen, Cinematographer  
Adam Vauthier, Producer

**Award:** Bronze ADDY® Award  
**Entrant:** University of Great Falls  
Great Falls, MT  
**Advertiser:** University of Great Falls  
**Title:** University of Great Falls Corps of Discovery  
**Contributors:**  
Randi Jacobsen, Producer/Editor  
Tim Jacobsen, Cinematographer  
Up a Creek Films, Production Company  
Kristi Golik, Marketing Director

**44 C3 Local :60, \$1501 to \$5000**

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**TELEVISION**

**45 A Campaign, \$500 or Less per spot**

**Award:** Gold ADDY® Award  
**Entrant:** KTVM  
 Bozeman, MT  
**Advertiser:** Ridge Athletic Clubs  
**Title:** Ridge Goals  
**Contributors:**  
 Kathy Matosich, Producer

**Award:** Bronze ADDY® Award  
**Entrant:** Team Lazer Productions LLC  
 Helena, MT  
**Advertiser:** University of Montna-Entertainment Management  
**Title:** Spring Thaw Ad Campaign  
**Contributors:**  
 Tyler Grutsch, Producer\Director  
 Brandon Woodard, Director of Photography  
 Alex Polini, Director  
 Shannon Losinski, Director  
 Kyle Freeman, Camera Operator  
 Jason Bean, Camera Operator\Editor  
 Spencer Fisher, Media Buyer\Production Assistant  
 Spencyr Schmaltz, Production Assistant\Props &  
 Katie Huot, Voice Over  
 Patirck Cook, Assistant Director

**45 B Campaign, \$501 to \$1500 per spot**

**Award:** Bronze ADDY® Award  
**Entrant:** Spark Creative LLC  
 Missoula, MT  
**Advertiser:** Culligan Water of Missoula  
**Title:** Culligan Water Biodegradable Bottles TV Campaign  
**Contributors:**  
 Rebecca Morgan, Executive Producer, Spark Creative  
 Danika Sandoz, Cinematographer/Editor, Spark Creative  
 Waunda Bravard, Owner, Culligan Water of Missoula  
 Gabe Bravard, Product Manager, Culligan Water of

**45 D Campaign, \$5001 or More per spot**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - Television Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**46 A TV Self-Promotion**

**Award:** Bronze ADDY® Award  
**Entrant:** KULR-8 Television  
 Billings, MT  
**Advertiser:** KULR-8 Television  
**Title:** Best Newscast 2010  
**Contributors:**  
 Andrew Demarest, Promotions Director KULR-8

**46 A TV Self-Promotion**

11 District Eleven

06 AAF - Great Falls

**TELEVISION**

**47 A National TV, Consumer Products**

**Award:** Silver ADDY® Award  
**Entrant:** Citrus  
 Whitefish, MT  
**Advertiser:** Montana Lottery  
**Title:** Introducing 10 Spot  
**Contributors:**  
 Kevin Archer, Executive Creative Director  
 Jeff Dooley, Associate Creative Director  
 Andy Cale, Copywriter  
 Marion Kello, Senior Account Manager  
 Marcia Schoelen, Production Manager  
 Reelworks Animation, Animation/Prouction Company

**47 B National TV, Consumer Outlets**

**Award:** Bronze ADDY® Award  
**Entrant:** KULR 8 TV  
 Billings, MT  
**Advertiser:** McFiny's  
**Title:** What's Wrong, Jimmy?  
**Contributors:**  
 Andrew Seeman, Copywriter/Producer/Editor  
 Seb Rogers, Camera  
 Chris Decker, Talent

**Award:** Bronze ADDY® Award  
**Entrant:** KULR 8 TV  
 Billings, MT  
**Advertiser:** Stuart's House of Vacuums  
**Title:** Dyson vs. Riccar  
**Contributors:**  
 Andrew Seeman, Copywriter/Producer/Editor  
 Seb Rogers, Camera  
 Sandy Berkshire, Narration

**Award:** Bronze ADDY® Award  
**Entrant:** KULR 8 TV  
 Billings, MT  
**Advertiser:** Cellular Plus  
**Title:** Hands-Free World  
**Contributors:**  
 Andrew Seeman, Copywriter/Producer/Editor  
 Seb Rogers, Camera  
 Daniel Nickerson, Talent  
 Wes Bennet, Talent  
 Miles Bennet, Talent  
 Cassidy Gamsby Seeman, Talent  
 Bill Gamsby, Talent

**47 C National TV, Consumer Services**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - "The Talk"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

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**TELEVISION**

**47 C National TV, Consumer Services**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Drum  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Joe Pytka / Pytka Productions, Director / Editor  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir.

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - "Injured Worker"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Celebrate AI/AN  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Joe Pytka / Pytka Productions, Director / Editor  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir.

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** When I Look Back  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Joe Pytka / Pytka Productions, Director / Editor  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir.

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Pacific Island Celebrate  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Joe Pytka / Pytka Productions, Director / Editor  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir.

**47 C National TV, Consumer Services**

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**TELEVISION**

**48 A National TV Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Citrus  
 Whitefish, MT  
**Advertiser:** Montana Lottery  
**Title:** Rabbit; Clover; Rainbow  
**Contributors:**  
 Kevin Archer, Executive Creative Director  
 Andy Cale, Copywriter  
 Marion Kello, Senior Account Manager  
 Marcia Schoelen, Production Manager  
 Chisel Industries, Production Company

**48 C National TV Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - Television Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** AI/AN Census TV Campaign  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Joe Pytko / Pytko Productions, Director / Editor  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir.

**50 A Cinema, Movie Trailers**

**Award:** Gold ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** Music Villa  
**Title:** Music Villa  
**Contributors:**  
 Yarrow Kraner, Creative Director  
 Elliot Lindsey, Creative Director/Co-Writer  
 Dillon Davies, Editor

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** Providence Health & Services  
**Title:** Providence Holy Cross CinemaTeaser  
**Contributors:**  
 Yarrow Kraner, Director  
 Maria Sanderson, Producer  
 Andy George, Sr. Editor

**50 A Cinema, Movie Trailers**

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**TELEVISION**

**50 B Cinema, In-Theater Spots**

**Award:** Bronze ADDY® Award  
**Entrant:** University of Great Falls  
 Great Falls, MT  
**Advertiser:** University of Great Falls  
**Title:** University of Great Falls Corps of Discovery  
**Contributors:**  
 Randi Jacobsen, Producer/Editor  
 Tim Jacobsen, Cinematographer  
 Up a Creek Films, Production Company  
 Kristi Golik, Marketing Director

**MIXED/MULTIPLE MEDIA**

**51 Mixed-Media, Local B-to-B**

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** WorkSafeMT  
**Title:** WorkSafeMT - Mixed Media Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**53 Mixed-Media, Local Consumer**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Advanced Imaging  
**Title:** Advanced Imaging - Mixed Media Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**54 Mixed-Media, National Consumer**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** 2010 US Census AI/AN Campaign  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Bart Radio, Production  
 Joe Pykta / Pytko Productions, Director/Editor  
 Michael Jones, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** 2010 US Census Pacific Islander Campaign  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Scott Sylvester, Acct. Dir  
 Bart Radio, Production

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**MIXED/MULTIPLE MEDIA**

**54 Mixed-Media, National Consumer**

Joe Pykta / Pykta Productions, Director/Editor  
 Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Community Medical Center Marketing  
 Missoula, MT  
**Advertiser:** Community Medical Center  
**Title:** CPG 'Wellness'  
**Contributors:**  
 Geoff Peddicord, Co-Creative Dir., Manager, Marketing &  
 David Pavelka, Creative Director, Designer  
 Mary Windecker, Vice President, Strategic Planning and  
 Laura Churchman, Copywriter  
 Kara McCarthy, Community Relations Coordinator  
 Nicole Alexander, Clinic Outreach Liaison  
 Chuck Haney, Photographer

**ADVERTISING FOR THE ARTS & SCIENCES**

**55 C Arts, Brochure**

**Award:** Bronze ADDY® Award  
**Entrant:** Alberta Bair Theater  
 Billings, MT  
**Advertiser:** Alberta Bair Theater  
**Title:** Alberta Bair Theater Season Brochure  
**Contributors:**  
 Jody V. Olson, Director Of Marketing  
 Genna Grenada, Art Director/ Graphic Designer CTA  
 Chelsea Metoyer, Graphic Designer CTA  
 Brian Emmons, Graphic Designer CTA  
 Renee Giovando, Graphic Designer

**55 E Arts, Poster**

**Award:** Bronze ADDY® Award  
**Entrant:** Meta Newhouse Design  
 Bozeman, MT  
**Advertiser:** The Ellen Theatre  
**Title:** A Streetcar Named Desire/Stella! Poster  
**Contributors:**  
 Meta Newhouse, Designer

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Missoula Art Museum  
**Title:** Missoula Art Museum - "Masters Degree"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Bronze ADDY® Award  
**Entrant:** Scott Audet  
 Great Falls, MT  
**Advertiser:** Rivers Edge Trail  
**Title:** Blues and Brews Last Call  
**Contributors:**  
 Bruce Pollington, Photographer

**55 E Arts, Poster**

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**ADVERTISING FOR THE ARTS & SCIENCES**

**56 B Arts, Newspaper**

**Award:** Bronze ADDY® Award  
**Entrant:** Meta Newhouse Design  
Bozeman, MT  
**Advertiser:** The Ellen Theatre  
**Title:** A Streetcar Named Desire/Stella! Ad  
**Contributors:**  
Meta Newhouse, Designer

**57 A Arts, TV**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Missoula Art Museum  
**Title:** Missoula Art Museum - "Snap Art"  
**Contributors:**  
Steve Falen, Creative Director  
David Reese, Producer / Programmer  
Sean Benton, Copywriter

**59 Arts, Non-Traditional**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Missoula Art Museum  
**Title:** Missoula Art Museum Exhibit  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter

**61 A Arts, Campaign**

**Award:** Bronze ADDY® Award  
**Entrant:** Meta Newhouse Design  
Bozeman, MT  
**Advertiser:** The Ellen Theatre  
**Title:** Ellen Theatre Holiday Ads  
**Contributors:**  
Meta Newhouse, Designer

**61 B Arts, Mixed Media Campaign**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Missoula Art Museum  
**Title:** Missoula Art Museum - Mixed Media Campaign  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter  
David Reese, Producer / Programmer

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
Bozeman, MT  
**Advertiser:** Hatchfest  
**Title:** Hatch Campaign  
**Contributors:**

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**PUBLIC SERVICE**

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**PUBLIC SERVICE**

**62 D Public Service, POP or POPS Material**

**Award:** Bronze ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Vision Xpo/Leadership Great Falls  
**Title:** Vision Xpo Panels  
**Contributors:**  
 Joe Stein, Creative Director  
 Kara Mayernik-Smith, Art Director  
 Brenda Peterson, Account Manager  
 Sarah Ziska, Project Coordinator

**62 E Public Service, Poster**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Spare Change Project Billings  
**Title:** Reality U Can't Change the Channel - Spare Change  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP

**Award:** Bronze ADDY® Award  
**Entrant:** Blue Cross and Blue Shield of Montana  
 Helena, MT  
**Advertiser:** Blue Cross and Blue Shield of Montana  
**Title:** With Sunscreen. Without.  
**Contributors:**  
 Chris Reichert, Brand and Creative Designer  
 Corey Palmer, Marketing Communications Consultant

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation - 'I Was Embarrassed'  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**64 A Public Service, TV**

**Award:** Gold ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation - 'Sober Friend'  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation - "Cell Phone"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter

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**PUBLIC SERVICE**

**64 A Public Service, TV**

**Award:** Bronze ADDY® Award  
**Entrant:** Spark Creative LLC  
 Missoula, MT  
**Advertiser:** Grizzly Scholarship Association  
**Title:** Grizzly Scholarship Association PSA TV :30  
**Contributors:**  
 Rebecca Morgan, Executive Producer, Spark Creative  
 Danika Sandoz, Production Director/Editor, Spark Creative  
 Greg Sundberg, Executive Director, MGSA  
 Brynn Molloy, Assistant Director, MGSA

**64 C Public Service, Audio / Visual**

**Award:** Bronze ADDY® Award  
**Entrant:** Spark Creative LLC  
 Missoula, MT  
**Advertiser:** Grizzly Scholarship Association  
**Title:** Grizzly Scholarship Association Promotional Long Form Video  
**Contributors:**  
 Rebecca Morgan, Executive Producer, Spark Creative  
 Danika Sandoz, Production Director/Editor, Spark Creative  
 Greg Sundberg, Executive Director, MGSA  
 Brynn Molloy, Assistant Director, MGSA

**64 D Public Service, Interactive**

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation - Pandora Banner  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter  
 David Reese, Programmer

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation - "Four Lives"  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter  
 David Reese, Programmer

**Award:** Bronze ADDY® Award  
**Entrant:** We Smell  
 Havre, MT  
**Advertiser:** Imagine Montana - Hopa Mountain  
**Title:** Imagine Montana  
**Contributors:**  
 Norton Pease, Designer/Director  
 Melinda Kaye Peirce, Copywriter  
 Tara Veazey, Copywriter  
 Bonnie Sachatello-Sawyer, Director

**64 D Public Service, Interactive**

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**PUBLIC SERVICE**

**68 A Public Service, Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Portland Area Indian Health Board  
**Title:** Thrive  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Michael Jones, Photographer

**Award:** Bronze ADDY® Award  
**Entrant:** Blue Cross and Blue Shield of Montana  
 Helena, MT  
**Advertiser:** Blue Cross and Blue Shield of Montana  
**Title:** Who Says You Can't Be...  
**Contributors:**  
 Chris Reichert, Brand and Creative Designer  
 Corey Palmer, Marketing Communications Consultant

**68 B Public Service, Mixed Media Campaign**

**Award:** Bronze ADDY® Award  
**Entrant:** Partners Creative  
 Missoula, MT  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation - Mixed Media Campaign  
**Contributors:**  
 Steve Falen, Creative Director / Art Director  
 Sean Benton, Copywriter  
 David Reese, Programmer

**Award:** Bronze ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** Providence Health & Services  
**Title:** Providence Health & Servicea CA  
**Contributors:**  
 Yarrow Kraner, Director  
 Maria Sanderson, Producer  
 Andy George, Editor  
 Elliot Lindsey, Editor

**ADVERTISING INDUSTRY SELF-PROMOTION**

**69 F Self-Promotion, Broadcast**

**Award:** Gold ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
 Bozeman, MT  
**Advertiser:** Chisel Industries, LLC  
**Title:** Chisel Montage Reel  
**Contributors:**  
 Yarrow Kraner, Director  
 Andy George, Sr. Editor  
 Dillon Davies, Asst. Editor

**69 F Self-Promotion, Broadcast**

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**ADVERTISING INDUSTRY SELF-PROMOTION**

**69 K Self-Promotion, Invitation**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** G&G Advertising  
**Title:** Surviving the Decade Holiday Card  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP

**ELEMENTS OF ADVERTISING**

**72 Logo**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Marcassa Clothing  
**Title:** Marcassa  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP

**Award:** Silver ADDY® Award  
**Entrant:** Classic Ink  
 Bozeman, MT  
**Advertiser:** Nomkoo  
**Title:** Nomkoo Logo  
**Contributors:**

**Award:** Bronze ADDY® Award  
**Entrant:** times2studio  
 Missoula, MT  
**Advertiser:** times2studio  
**Title:** times2studio logo  
**Contributors:**  
 Todd Farrell, Art Director

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Portland Area Indian Health Board  
**Title:** Thrive  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Magic City Granite  
**Title:** Magic City Granite  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP

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**ELEMENTS OF ADVERTISING**

**72 Logo**

**Award:** Bronze ADDY® Award  
**Entrant:** Community Medical Center Marketing  
 Missoula, MT  
**Advertiser:** Community Medical Center  
**Title:** Voices of Hope Event Logo  
**Contributors:**  
 Geoff Peddicord, Creative Director, Manager, Marketing &  
 David Pavelka, Art Director, Designer  
 Mary Windecker, Vice President, Strategic Planning and  
 Kara McCarthy, Community Relations Coordinator  
 Nicole Alexander, Clinic Outreach Liaison

**Award:** Bronze ADDY® Award  
**Entrant:** Alberta Bair Theater  
 Billings, MT  
**Advertiser:** Alberta Bair Theater  
**Title:** Alberta Bair Theater New Logo  
**Contributors:**  
 Genna Grenada , Art Director/Graphic Designer CTA  
 William Wood, Executive Director Alberta Bair Theater  
 Jody V. Olson, Director of Marketing Alberta Bair Theater

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** Cheeky Fly Fishing  
**Title:** Cheeky Fly Fishing Logo  
**Contributors:**  
 David A. Thompson, Creative Director  
 Abby McMillen, Lead Graphic Designer  
 Carrie R. Gilman, Project Management

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** DoubleHaul Travel  
**Title:** DoubleHaul Travel Logo  
**Contributors:**  
 David A. Thompson, Creative Director  
 Abby McMillen, Lead Graphic Designer  
 Jessica J. Burch, Project Management

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** Eagle Point Club  
**Title:** Eagle Point Club Logo  
**Contributors:**  
 David A. Thompson, Creative Director  
 Abby McMillen, Lead Graphic Designer  
 Jessica J. Burch, Project Management

**Award:** Bronze ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** The Simple Gifts Project  
**Title:** The Simple Gifts Project Logo  
**Contributors:**  
 David A. Thompson, Creative Director  
 Abby McMillen, Lead Graphic Designer  
 Jessica J. Burch, Project Management

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**ELEMENTS OF ADVERTISING**

**72 Logo**

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
 Bozeman, MT  
**Advertiser:** Bluebird Restaurant  
**Title:** Bluebird Restaurant Logo  
**Contributors:**

**Award:** Bronze ADDY® Award  
**Entrant:** Classic Ink  
 Bozeman, MT  
**Advertiser:** Storybook Daycare  
**Title:** Storybook Daycare Logo  
**Contributors:**

**73 A Illustration**

**Award:** Bronze ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Downtown Billings Association  
**Title:** Electric Parade  
**Contributors:**

Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir./Illustrator  
 Gerald Gray, VP

**73 B Illustration, Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** Downtown Billings Association  
**Title:** Downtown Alive/Harvest/Strawberry  
**Contributors:**

Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir./Illustrator  
 Gerald Gray, VP

**74 B Photography, Color**

**Award:** Gold ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Glacier Country Tourism  
**Title:** Reel Tough Day  
**Contributors:**

Darrin Schreder, Photographer  
 Joe Stein , Creative Director  
 Johna Wilcox, Account Manager

**Award:** Silver ADDY® Award  
**Entrant:** Wendt  
 Great Falls, MT  
**Advertiser:** Glacier Country Tourism  
**Title:** Last Call  
**Contributors:**

Darrin Schreder, Photographer  
 Joe Stein , Creative Director

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**ELEMENTS OF ADVERTISING****74 B Photography, Color****Award:** Silver ADDY® Award**Entrant:** G&G Advertising  
Billings, MT**Advertiser:** US Census Bureau**Title:** Artist**Contributors:**Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir./Illustrator  
Michael Jones, Photographer**Award:** Bronze ADDY® Award**Entrant:** G&G Advertising  
Billings, MT**Advertiser:** US Census Bureau**Title:** Fisherman**Contributors:**Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Michael Jones, Photographer**74 C Photography, Digitally Enhanced****Award:** Gold ADDY® Award**Entrant:** G&G Advertising  
Billings, MT**Advertiser:** US Census Bureau**Title:** Journey Photo**Contributors:**Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Michael Jones, Photographer**74 D Photography, Campaign****Award:** Gold ADDY® Award**Entrant:** G&G Advertising  
Billings, MT**Advertiser:** US Census Bureau**Title:** If I Don't Say It-Photos**Contributors:**Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Michael Jones, Photographer**Award:** Silver ADDY® Award**Entrant:** G&G Advertising  
Billings, MT**Advertiser:** US Census Bureau**Title:** Pacific Islander Dancers Photos**Contributors:**Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Michael Jones, Photographer

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**ELEMENTS OF ADVERTISING**

**74 D Photography, Campaign**

**Award:** Silver ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** Eagle Point Club  
**Title:** Eagle Point Club Photo Campaign  
**Contributors:**  
 David A. Thompson, Creative Director  
 Adam Barker, Photographer

**Award:** Silver ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** Wheat Montana  
**Title:** Wheat Montana Photo Campaign  
**Contributors:**  
 David A. Thompson, Creative Director  
 Gordon Gregory, Photographer

**75 A Special Effects, Video or Film**

**Award:** Bronze ADDY® Award  
**Entrant:** Beartooth NBC  
 Helena, MT  
**Advertiser:** Lasso The Moon  
**Title:** 'Stop Motion'  
**Contributors:**  
 Rob Truax, Director\Producer  
 Tyler Grutsch, Production Assistant

**76 A Music Only**

**Award:** Silver ADDY® Award  
**Entrant:** Brickhouse Creative  
 Bozeman, MT  
**Advertiser:** Circle 3 Spring Creek  
**Title:** Circle 3 Spring Creek - Down By The Creek  
**Contributors:**  
 David A. Thompson, Composer  
 David A. Thompson, Producer  
 The Fishing Music Band, Performed By  
 Woody Overtones, ASCAP

**76 B Music With Lyrics**

**Award:** Gold ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Nani Music with lyrics  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.  
 Mike Kindsfater, Art Dir.  
 Gerald Gray, VP  
 Mountain Road Recording, Musicians

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
 Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Ulali Music with Lyrics  
**Contributors:**  
 Michael Gray, Pres./Creative Dir.  
 Joani Gray, Art Dir.

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**ELEMENTS OF ADVERTISING****76 B Music With Lyrics**

Mike Kindsfater, Art Dir.  
Gerald Gray, VP  
Ulali, Musicians

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
Bozeman, MT  
**Advertiser:** Sweet Briar Collete  
**Title:** Sweet Briar Woman  
**Contributors:**  
Stephanie Quayle, Singer/Songwriter  
Yarrow Kraner, Creative Director  
DJ Hofer, Sound Mix

**77 Cinematography**

**Award:** Gold ADDY® Award  
**Entrant:** Vauthier|Ferguson  
Anaconda, MT  
**Advertiser:** Headwaters RC&D Area, Inc.  
**Title:** Headwaters Anthem  
**Contributors:**  
Vauthier, Production Company

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Drum  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Gerald Gray, VP  
Joe Pykta / Pykta Productions, Director/Editor

**Award:** Silver ADDY® Award  
**Entrant:** G&G Advertising  
Billings, MT  
**Advertiser:** US Census Bureau  
**Title:** Celebrate Pacific Islands  
**Contributors:**  
Michael Gray, Pres./Creative Dir.  
Joani Gray, Art Dir.  
Mike Kindsfater, Art Dir.  
Gerald Gray, VP  
Joe Pykta / Pykta Productions, Director/Editor

**Award:** Silver ADDY® Award  
**Entrant:** Partners Creative  
Missoula, MT  
**Advertiser:** Montana Department of Transportation  
**Title:** Montana Department of Transportation - Cinematography  
**Contributors:**  
Steve Falen, Creative Director / Art Director  
Sean Benton, Copywriter

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
Bozeman, MT  
**Advertiser:** Sweet Briar Collete  
**Title:** Sweet Briar College  
**Contributors:**

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**ELEMENTS OF ADVERTISING**

**77 Cinematography**

Yarrow Kraner, Director of Photography  
Shawn Owens, Cinematographer

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
Bozeman, MT  
**Advertiser:** Idaho Power  
**Title:** Global Gardens + Idaho Power  
**Contributors:**  
Yarrow Kraner, Director of Photography  
Shawn Owens, Cinematographer  
Logan Triplett, Cinematographer

**Award:** Silver ADDY® Award  
**Entrant:** CHISEL Industries, LLC  
Bozeman, MT  
**Advertiser:** Idaho Power  
**Title:** Sagebrush Equine + Idaho Power  
**Contributors:**  
Yarrow Kraner, Director of Photography  
Shawn Owens, Cinematographer  
Logan Triplett, Cinematographer

**Award:** Bronze ADDY® Award  
**Entrant:** University of Great Falls  
Great Falls, MT  
**Advertiser:** University of Great Falls  
**Title:** University of Great Falls Corps of Discovery  
**Contributors:**  
Tim Jacobsen, Cinematographer  
Randi Jacobsen , Producer/Editor  
Up a Creek Films, Production Company  
Kristi Golik, Marketing Director

**STUDENT ADDY Categories**

**S02 B Brochure**

**Award:** Student Silver ADDY®  
**Entrant:** Gabrielle Althoff  
Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Time 100 Brochure  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Alexa Ann Audet  
Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Time Magazine Brochure  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Jenny Keller  
Bozeman , MT  
**Advertiser:** Montana State University  
**Title:** Time 100 Brochure  
**Contributors:**

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**STUDENT ADDY Categories**

**S02 B Brochure**

**Award:** Student Silver ADDY®  
**Entrant:** Samantha Delvo  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Zaha Hadid  
**Contributors:**

**S02 C Poster**

**Award:** Student Gold ADDY®  
**Entrant:** Dominique Fultz  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** polish poster  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Ryan Stevens  
 bozeman, mt  
**Advertiser:** montana state university school of art  
**Title:** The 13th Hour movie poster #1  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Ryan Stevens  
 bozeman, mt  
**Advertiser:** montana state university school of art  
**Title:** The 13th Hour movie poster #2  
**Contributors:**

**Award:** Student Bronze ADDY®  
**Entrant:** Andrew Lockhart  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Stand By For mars  
**Contributors:**

**Award:** Student Bronze ADDY®  
**Entrant:** Amanda R. Johnson  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** Plentywood track and field 2010  
**Contributors:**  
 Amanda Johnson, student

**S04 Out-of-Home**

**Award:** Student Gold ADDY®  
**Entrant:** Keri Thorpe  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Montana State University Light Pole Banner Design  
**Contributors:**

**S04 Out-of-Home**

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**STUDENT ADDY Categories**

**S05 Non-Traditional Advertising**

**Award:** Student Gold ADDY® and Student BEST OF SHOW ADDY®  
**Entrant:** Tess Arvesen  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Buy Nothing Day  
**Contributors:**  
 Tess Arvesen, Designer

**Award:** Student Silver ADDY®  
**Entrant:** Audrey Lee  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Monumental Idea - LiveSTRONG  
**Contributors:**

**S06 B Magazine Campaign**

**Award:** Student Silver ADDY®  
**Entrant:** Jeremy Scott  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Silverton Mountain  
**Contributors:**

**S08 A Interactive, Website**

**Award:** Student Gold ADDY®  
**Entrant:** Tammi Heneveld  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Tammi Heneveld Portfolio Site  
**Contributors:**  
 Meta Newhouse, Professor of Graphic Design

**Award:** Student Silver ADDY®  
**Entrant:** Mary Meccage  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Mary Meccage Website  
**Contributors:**  
 Mary Meccage, Graphic Designer

**Award:** Student Bronze ADDY®  
**Entrant:** Keri Thorpe  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Keri Thorpe Design-Personal Website  
**Contributors:**

**Award:** Student Bronze ADDY®  
**Entrant:** Thomas Metcalfe  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** Tom Metcalfe Designs  
**Contributors:**  
 Thomas Metcalfe, Student

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**STUDENT ADDY Categories**

**S08 A Interactive, Website**

**Award:** Student Bronze ADDY®  
**Entrant:** Thomas Metcalfe  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** Twistedpretty.com  
**Contributors:**  
 Alyssa Manion, Student

**Award:** Student Bronze ADDY®  
**Entrant:** Amanda R. Johnson  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** the Club Cardroom website  
**Contributors:**  
 Amanda Johnson, Student

**Award:** Student Bronze ADDY®  
**Entrant:** Aaron Kueffler  
 Great Falls, MT  
**Advertiser:** Montana State University - College of Technology  
**Title:** Paris Gibson Square Museum of Art Website  
**Contributors:**  
 Aaron E. Kueffler, Student

**S09 A Cover**

**Award:** Student Gold ADDY®  
**Entrant:** Kristie Peck  
 Bozeman, MT  
**Advertiser:** Montana State  
**Title:** Time Magazine Cover  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Casey Kutz  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Time - Trash TV  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Bre Huston  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Time Cover  
**Contributors:**

**S09 B Editorial Spread**

**Award:** Student Gold ADDY®  
**Entrant:** Jenny Keller  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Soul to Sole Book  
**Contributors:**

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**STUDENT ADDY Categories**

**S09 B Editorial Spread**

**Award:** Student Silver ADDY®  
**Entrant:** Gabrielle Althoff  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Wizardly Words of Wisdom Book  
**Contributors:**

**S11 Television**

**Award:** Student Silver ADDY®  
**Entrant:** Tyler Grutsch  
 Missoula, MT  
**Advertiser:** University of Montana-Missoula  
**Title:** Spring Thaw 2010-'The Plunge'  
**Contributors:**  
 Tyler Grutsch, Producer  
 Alex Pollini, Director  
 Kyle Freeman, Camera Operator  
 Jason Bean, 2nd Camera Operator  
 Spencer Fisher, Media Buyer  
 Spencyer Schmaltz , Production Assistant  
 Shannon Losinski, Production Assistant  
 Katie Huot, Voice Over

**Award:** Student Silver ADDY®  
**Entrant:** Tyler Grutsch  
 Missoula, MT  
**Advertiser:** University of Montana-Missoula  
**Title:** Spring Thaw 2010-'The Delivery'  
**Contributors:**  
 Tyler Grutsch, Producer  
 Shannon Losinski, Director  
 Alex Pollini, Camera Operator  
 Kyle Freeman, Camera Operator  
 Jason Bean, Production Assistant  
 Spencer Fisher, Media Buyer  
 Spencyer Schmaltz , Production Assistant  
 Katie Huot, Voice Over

**Award:** Student Bronze ADDY®  
**Entrant:** Tyler Grutsch  
 Missoula, MT  
**Advertiser:** University of Montana-Missoula  
**Title:** Spring Thaw 2010-'Family\Info'  
**Contributors:**  
 Tyler Grutsch, Producer\Director\Camera  
 Jason Bean, Editor  
 Katie Huot, VO

**S12 Mixed Media Campaign**

**Award:** Student Bronze ADDY®  
**Entrant:** Amanda R. Johnson  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** The Club  
**Contributors:**  
 Amanda Johnson, student

**S12 Mixed Media Campaign**

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**STUDENT ADDY Categories**

**S13 A Logo**

**Award:** Student Gold ADDY®  
**Entrant:** Jeremy Scott  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Eagle Mount  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Kathryn Manning  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Dancing Deer Logo  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Samantha Delvo  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Sherwin Williams  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Michael Spencer  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Pet Airways  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Brittany Constantino  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Bed Bath and Beyond Redesign  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Claire Bischoff  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Northern Rocky Mountain Science Center Logo  
**Contributors:**

**Award:** Student Bronze ADDY®  
**Entrant:** Amanda R. Johnson  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** The Club Cardroom logo  
**Contributors:**  
 Amanda Johnson, student

**S14 A Illustration**

**Award:** Student Silver ADDY®  
**Entrant:** Emily Newhouse  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** living the good life  
**Contributors:**

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**STUDENT ADDY Categories**

**S14 A Illustration**

**Award:** Student Silver ADDY®  
**Entrant:** Brittany Constantino  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Banana Ride  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Dominique Fultz  
 Bozeman , MT  
**Advertiser:** Montana State University  
**Title:** ride snowboard  
**Contributors:**

**Award:** Student Silver ADDY®  
**Entrant:** Bethany Brown  
 Great Falls, MT  
**Advertiser:** MSU Great Falls  
**Title:** Curse of the Dust Devil  
**Contributors:**

**Award:** Student Bronze ADDY®  
**Entrant:** Andrew Lockhart  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Melting Cactus  
**Contributors:**

**Award:** Student Bronze ADDY®  
**Entrant:** Amanda R. Johnson  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** Plentywood Basketball Camp 2010  
**Contributors:**  
 Amanda Johnson, student

**S14 B Digitally Enhanced Illustration**

**Award:** Student Bronze ADDY®  
**Entrant:** Amanda R. Johnson  
 Havre, MT  
**Advertiser:** Montana State University - Northern  
**Title:** Boys B Divisional Tournament  
**Contributors:**  
 Amanda Johnson, Student

**S15 A Photography**

**Award:** Student Bronze ADDY®  
**Entrant:** Michael Spencer  
 Bozeman, MT  
**Advertiser:** Montana State University  
**Title:** Blue Hills  
**Contributors:**

**S15 A Photography**

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**STUDENT ADDY Categories**

**S16 Animation**

**Award:** Student Gold ADDY®

**Entrant:** Ryan Stevens  
bozeman, mt

**Advertiser:** montana state university school of art

**Title:** The 13th Hour opening credits

**Contributors:**