April 19, 2010

PRESS RELEASE FOR IMMEDIATE RELEASE

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LOCAL COMPANIES WIN REGIONAL ADVERTISING AWARDS

GREAT FALLS, MT – Eleven companies from the state of Montana were winners at the Northwest ADDY Awards, held in Boise, Idaho, April 9-10, including Wendt Integrated Communications and Scott Audet (Allegra Print & Imaging) of Great Falls.

The Northwest ADDY Awards is an annual creative competition sponsored by District XI of the America Advertising Federation (AAF), the advertising industry's largest trade organization. District XI is comprised of local clubs in the states of Washington, Oregon, Idaho, Montana, Alaska and the Canadian provinces of British Columbia and Alberta. In the Professional category, five Gold ADDY Awards and 34 Silver ADDY Awards were presented to Montana companies. In the Student category, 6 Gold ADDY Awards and 14 Silver ADDY Awards were presented. In addition, Student Best of Show went to Cheyenne Osmundsen of Montana State University for her XL Country Radio Station logo.

The judges for the Northwest ADDY competition were Tony Sharpe, Senior Vice President, Creative Director at draftfcb Chicago; Mike Stark, Vice President, Executive Producer at Team Detroit; and Skip Tramontana, Creative Director at Lakespeed Inc. They evaluated over 635 entries (554 Professional/ 81 Student) in this year's competition.

Montana companies receiving awards are:

Bozeman:

- 45 Degrees North
- Brickhouse Creative
- CHISEL Industries
- Classic Ink
- Flying Horse Communication

Helena:

- Allegra Print & Imaging

- Q Communications

Great Falls:

- Scott Audet (Allegra Print & Imaging)
- Wendt Integrated Communications

Missoula:

- Partners Creative
- saltStudio

The Northwest ADDY Awards are the second tier of a three-tiered national competition sponsored by AAF. The winners at this competition have earned the right to proceed onto national judging held in Washington D.C. A complete list of winners is listed below.

ADVERTISING FOR THE ARTS & SCIENCES

Silver ADDY® Award	MobiusLab Exhibit Anderson	Mraz Design	Mobius Spokane
Silver ADDY® Award	L8S ANG3LES Street Banners	Brand Navigation	The Annenberg Space
Silver ADDY® Award	Skydeck Chicago Experience	Hornall Anderson	Willis Tower
Silver ADDY® Award	Blues and Brews 2009	Scott Audet	Rivers Edge Trail
Silver ADDY® Award	BendFilm T-Shirts	tbd	BendFilm

ADVERTISING INDUSTRY SELF-PROMOTION

Gold ADDY® Award	Oliver Russell Website	Oliver Russell	Oliver Russell
Gold ADDY® Award	2009 Addy Awards "Come Dressed to Kill"	Salty Design Foundry	Spokane Ad Fed
Silver ADDY® Award	PROOF v1 Anderson	Mraz Design	Johnston Printing
Silver ADDY® Award	PROOF v2 Anderson	Mraz Design	Johnston Printing
Silver ADDY® Award	Indie Book	Drake Cooper	Drake Cooper
Silver ADDY® Award	M+M Research Lenticular Direct Mail	Flying Horse Communication	M+M Research
Silver ADDY® Award	What is Flying Horse Website	Flying Horse Communication	Flying Horse Communication
Silver ADDY® Award	What is Flying Horse?	Flying Horse Communication	Flying Horse Communication
Silver ADDY® Award	Seven2 Holiday Card	Seven2	Seven2
Silver ADDY® Award	2009 Addy Awards Designers Chair	Spokane Ad Fed	Spokane Ad Fed

COLLATERAL MATERIAL

Gold ADDY® Award	Trattoria Sbandati	Brand Navigation	Yuri and Kinley Sbandati
Gold ADDY® Award	C.S. Lewis Signature Classic Series	Faceout Studio	Harper One
Gold ADDY® Award	URM 2009 Annual Report	Quisenberry Marketing and Design	URM
Silver ADDY® Award	Madison River Brewing Company	45 Degrees North	Madison River Brewing Company
Silver ADDY® Award	Visions West	45 Degrees North	Visions West
Silver ADDY® Award	Bert & Ernies 35th	Allegra Print	Bert & Ernies Dining

	Anniversary	& Imaging	Saloon
Silver ADDY® Award	The Ridge Brochure	Blue541 Advertising	The Ridge
Silver ADDY® Award	Pharmacy Recruitment Brochure	Drake Cooper	Albertsons
Silver ADDY® Award	Lake Creek Lodge Brochure	Brand Navigation	Lake Creek Lodge
Silver ADDY® Award	American Prairie Foundation Campaign	Brickhouse Creative	American Prairie Foundation
Silver ADDY® Award	A Twisted Roots Salon Stationary	Classic Ink	A Twisted Roots Salon
Silver ADDY® Award	Sherry Posters	Creature	Sherry Council of Spain
Silver ADDY® Award	A Brief Insight	Faceout Studio	Sterling Publishing Company
Silver ADDY® Award	Baseball Americana	Faceout Studio	Harper Collins
Silver ADDY® Award	Flight from the Reich	Faceout Studio	WW Norton
Silver ADDY® Award	Marx's General	Faceout Studio	Henry Holt and Company
Silver ADDY® Award	Popular Mechanics: Big Ideas	Faceout Studio	Sterling Publishing Company
Silver ADDY® Award	The Chicago of Europe	Faceout Studio	Sterling Publishing Company
Silver ADDY® Award	The Resurrectionsit	Faceout Studio	Algonquin Books
Silver ADDY® Award	The Gift of Health Gala Campaign	Group Health	The Group Health Foundation
Silver ADDY® Award	Madison Square Garden Manifesto Book	Hornall Anderson	Madison Square Garden
Silver ADDY® Award	Mockli Wedding Beer Labels	Katie Shamberg	Sara & Andy Mockli
Silver ADDY® Award	Dr. Earl Ness Stationery	Klundt Hosmer	Dr. Earl Ness, DDS, MSD
Silver ADDY® Award	Indian Law Resource Center	Q Communications	Group Indian Law Resource Center
Silver ADDY® Award	Montana Land Reliance Annual Report	Q Communications	Group Montana Land Reliance

CONSUMER OR TRADE PUBLICATION

Silver ADDY® Award	Family Rafting	Drake Cooper	Idaho Travel Council

DIRECT MARKETING

Silver ADDY® Award	Rapture in Six Cantos	Sovern Creative	Todd Meier Photography

ELEMENTS OF ADVERTISING

Gold ADDY® Award	VANNS Montage	CHISEL Industries, LLC	VANNS
Gold ADDY® Award	The Rez We Live On – Influences	saltStudio	Confederated Salish and Kootenai
Silver ADDY® Award	Madison River Brewing Company	45 Degrees North	Madison River Brewing Company
Silver ADDY® Award	Mill District Square Logo	Stoltz Marketing Group	Brighton Corporation
Silver ADDY® Award	Montana Peaks Lodge	Classic Ink	Montana Peaks Lodge
Silver ADDY® Award	Country Charmer	Dean Davis Photography, Inc.	Dean Davis Photography
Silver ADDY® Award	Glover Stairs	Dean Davis	Dean Davis

		Photography, Inc.	Photography
Silver ADDY® Award	Shadle Pool	Dean Davis Photography, Inc.	Graham Construction
Silver ADDY® Award	US Forest Service 1910 Fire Logo	Hanna & Associates	US Forest Service, Idaho Panhandle
Silver ADDY® Award	Hog Fish Mouse Logo	Hornall Anderson	Hog Fish Mouse
Silver ADDY® Award	Skydeck Chicago Logo	Hornall Anderson	Willis Tower
Silver ADDY® Award	Greenfly Logo	Mulch Design	Lawrence Green aka Greenfly
Silver ADDY® Award	Hilltop Artists - Glass Blowing Program	Rusty George Creative	Hilltop Artists
Silver ADDY® Award	Old Mill Poster Illustrations	Steller Design	Old Mill District
Silver ADDY® Award	'Just Eight Seconds'	Wendt Integrated Communications	Darrin Schreder Photography
Silver ADDY® Award	'Little Roper'	Wendt Integrated Communications	Darrin Schreder Photography

INTERACTIVE MEDIA

Gold ADDY® Award	To Hell With Prep Campaign	Stoltz Marketing Group	Simplot Food Group
Gold ADDY® Award	ToHellWithPrep.com	Stoltz Marketing Group	Simplot Food Group
Gold ADDY® Award	International Olympic Committee	Cole & Weber United	International Olympic Committee
Gold ADDY® Award	Survive the Road	Seven2	Stephen Bruno Weinstein
Silver ADDY® Award	Visions West	45 Degrees North	Visions West
Silver ADDY® Award	To Hell With Prep Video	Stoltz Marketing Group	Simplot Food Group
Silver ADDY® Award	International Olympic Committee	Cole & Weber United	International Olympic Committee
Silver ADDY® Award	The Day I Found Out	Copacino+Fujikado	Seattle Cancer Care Alliance
Silver ADDY® Award	Pacifico Rooster Alarm Clock	Creature	Pacifico Beer
Silver ADDY® Award	Sherry Website	Creature	Sherry Council of Spain
Silver ADDY® Award	Sierra Mist Aztec	Creature	Sierra Mist
Silver ADDY® Award	BECU Genius Awards Sponsorship	DNA	Seattle BECU
Silver ADDY® Award	Mystery Ranch Website	Flying Horse Communication	Mystery Ranch Backpacks
Silver ADDY® Award	Hamilton Website	Hanna & Associates	Hamilton Studios
Silver ADDY® Award	nojack.net	Partners Creative	Montana State Fund
Silver ADDY® Award	Sidekick Dance-Off	Publicis in the West	T-Mobile
Silver ADDY® Award	Penguins of Madagascar Kids Choice	Seven2	Roy Contraras Nickelodeon
Silver ADDY® Award	Penguins of Madagascar Oh Snow You	Seven2	Eric Collins Nickelodeon
Silver ADDY® Award	Penguins of Madagascar Snowman	Seven2	Eric Collins Nickelodeon
Silver ADDY® Award	Pokemon Mystery Dungeon	Smashing Ideas	The Pokemon Company, Int'l
Silver ADDY® Award	The Old Mill District Website	tbd	Old Mill District
Silver ADDY® Award	'Roll Over Trout'	Wendt Integrated	Helena CVB

		Communications	
Silver ADDY® Award	TC Glass Website	Wendt Integrated Communications	TC Glass

MIXED/MULTIPLE MEDIA

Silver ADDY® Award	Catholic Schools Spokane Diocese	BHW1	Catholic Schools Diocese Spokane
Silver ADDY® Award	Fishing Music II Campaign	Brickhouse Creative	Fishing Music II
Silver ADDY® Award	Sherry Museum of Secrets	Creature	Sherry Council of Spain
Silver ADDY® Award	'The Life We Love' Campaign	tbd	Old Mill District

NEWSPAPER

Silver ADDY® Award	Western Wolf - "Everything"	Partners Creative	Northern Rockies Wolf Collaborative
Silver ADDY® Award	Western Wolf - "Truck"	Partners Creative	Northern Rockies Wolf Collaborative
Silver ADDY® Award	Western Wolf - “News” Ad Campaign	Partners Creative	Northern Rockies Wolf Collaborative
Silver ADDY® Award	Work Hard. Be Safe. "Never Killed"	Partners Creative	Montana State Fund

NON-TRADITIONAL ADVERTISING

Gold ADDY® Award	JanSport Bonnaroo	Creature	JanSport
Silver ADDY® Award	2009 Media Kit	Brand Smack	Hotel 43
Silver ADDY® Award	Gardenburger GardenFreshCafe	Cole & Weber United	Kelloggs
Silver ADDY® Award	Sierra Mist Sunwash Corridor	Creature	Sierra Mist
Silver ADDY® Award	Cricket Wireless Worlds Largest Cell	Neverstop	Cricket Wireless/ Samsung
Silver ADDY® Award	Ferry Boat Walking Track	TM Advertising	Group Health Cooperative
Silver ADDY® Award	Healthy Park Mall Takeover	TM Advertising	Group Health Cooperative

OUT-OF-HOME

Silver ADDY® Award	US Figure Skating Championship Zamboni	Group Health	Group Health Cooperative
Silver ADDY® Award	Bus Bench Couches	saltStudio	Missoula In Motion
Silver ADDY® Award	Hypochondriac Insomniacs	TM Advertising	Group Health Cooperative
Silver ADDY® Award	Well Beyond Medicine Campaign	TM Advertising	Group Health Cooperative

PUBLIC SERVICE

Gold ADDY® Award	Megan's Story	saltStudio	YWCA of Missoula
Gold ADDY® Award	Pick Click Give	The Nerland Agency	Rasmuson Foundation
Silver ADDY® Award	Annenberg Companion Animal Posters	Brand Navigation	The Annenberg Foundation
Silver ADDY® Award	Five Valley - 'Mission Brochure'	Partners Creative	Five Valley Land Trust

Silver ADDY® Award	The Rez We Live On	saltStudio	Confederated Salish and Kootenai
Silver ADDY® Award	Pick Click Give Campaign	The Nerland Agency	Rasmuson Foundation

RADIO

Gold ADDY® Award	Silver Horse Shoe	Q102-KCHQ	Silver Horse Shoe
Gold ADDY® Award	The Day I Found Out	Copacino+Fujikado	Seattle Cancer Care Alliance
Silver ADDY® Award	"Showdown" ("Breakfast & Showdown")	Jones Advertising, Inc.	Dairy Farmers of Washington

SALES PROMOTION

Silver ADDY® Award	Madison River Brewing Company	45 Degrees North	Madison River Brewing Company
Silver ADDY® Award	Burnham Building Company Campaign	501 DRIVE LLC	Burnham Building Company
Silver ADDY® Award	Lucky Bums Product Packaging	Stoltz Marketing	Group Lucky Bums
Silver ADDY® Award	Nike 'Show Me Baseball' MLB All-Star	Citrus	Nike
Silver ADDY® Award	Nike 'Unite' MLB POS Campaign	Citrus	Nike
Silver ADDY® Award	Bond Street Series Packaging	tbd	Deschutes Brewery
Silver ADDY® Award	Deschutes Brewery Coasters	tbd	Deschutes Brewery
Silver ADDY® Award	Monk's Blood Packaging	tbd	21st Amendment Brewery
Silver ADDY® Award	Red Chair Packaging	tbd	Deschutes Brewery
Silver ADDY® Award	St. Lupulin Packaging	tbd	Odell Brewing Co.

TELEVISION

Gold ADDY® Award	UofM Heritage	CHISEL Industries, LLC	University of Montana
Gold ADDY® Award	NoJack - "Warehouse Jackass"	Partners Creative	Montana State Fund
Gold ADDY® Award	Mystery Dialer	Publicis in the West	T-Mobile
Gold ADDY® Award	Over Sharing	Publicis in the West	T-Mobile
Gold ADDY® Award	'The Life We Love' TV Campaign	tbd	Old Mill District
Gold ADDY® Award	Choice	TM Advertising	Group Health Cooperative
Gold ADDY® Award	Online Medical Records	TM Advertising	Group Health Cooperative
Gold ADDY® Award	Silent Killer	TM Advertising	Group Health Cooperative
Gold ADDY® Award	Well Beyond Medicine TV Campaign	TM Advertising	Group Health Cooperative
Silver ADDY® Award	River Park Square "Holiday 2009" TV Spot	BHW1	River Park Square
Silver ADDY® Award	UofM Tunnel Run 09	CHISEL Industries, LLC	University of Montana
Silver ADDY® Award	International Olympic Committee – All	Cole & Weber United	International Olympic Committee
Silver ADDY® Award	NoJack - "Theatre Jackass"	Partners Creative	Montana State Fund

Silver ADDY® Award	Bend Painting	Rage Productions	Bend Painting

STUDENT ADDY Categories

Student Gold	Exxon	Wil Samson	Eastern Washington University
Student Gold	Cheyenne Osmundsen Website	Cheyenne Osmundsen	Montana State University
Student Gold	XL Country Radio Station Logo	Cheyenne Osmundsen	Montana State University
Student Gold	Bark Cover: The Obedience Issue	Caitlin Alyssa Field	Montana State University
Student Gold	Portfolio Website	Bobby Biskupiak	Montana State University
Student Gold	Bark Magazine Cover_BW	Bailey Wogrin	Montana State University
Student Gold	Brianna Fenner Design	Brianna Fenner	Montana State University
Student Gold	Meridian White Rum	Sebastian Lopez	Spokane Falls Community College
Student Gold	Joe Dotson Photography - Website	Zach Caldwell	Spokane Falls Community College
Student Silver	Top Flight Golf Balls	Andrew Saxton	Central Washington University
Student Silver	Bark Shedding Cover	Rafe Stewart	Montana State University
Student Silver	Child Labor	Rafe Stewart	Montana State University
Student Silver	Extremely Loud and Incredibly Close	Kayla Horn	Montana State University
Student Silver	Kayla Horn Website	Kayla Horn	Montana State University
Student Silver	Mend Your Friends	Jessi Mullowney	Montana State University
Student Silver	Personal Website	Kayla Campbell	Montana State University
Student Silver	Suicide Awareness Poster	Bobby Biskupiak	Montana State University
Student Silver	Personal Website	Kelly McComas	Montana State University
Student Silver	Langohr's Flowerland	Ben Lardy	Montana State University
Student Silver	XL Country 100.7	Jeremy Scott	Montana State University
Student Silver	Universal Healthcare	Fletcher T. Eidum	Montana State University
Student Silver	Bark Magazine Cover	Emily C. Thompson	Montana State University
Student Silver	XL Country Logo	Brandon Warner	Montana State University
Student Silver	Panda	Amanda Johnson	Montana State

			University
Student Silver	The Misperceived Monster	Lindsey Douglas	Perry Technical Institute
Student Silver	Quentin Tarantino Film Fest	Kari Sheppard	Perry Technical Institute
Student Silver	Goldenbriar Organic Honey	Ashley Babino	Spokane Falls Community College
Student Silver	Print Magazine Student Cover Competition	Melissa Gumm	Spokane Falls Community College
Student Silver	Preflight poster/mailer	Sebastian Lopez	Spokane Falls Community College
Student Silver	The Wire Harp	Kevin Armstrong	Spokane Falls Community College
Student Silver	Ivan Hung Accessory	Jung-Jen Laura Chang	Spokane Falls Community College
Student Silver	Lights out	Jung-Jen Laura Chang	Spokane Falls Community College
Student Silver	Print Magazine Cover	Pamela White	Spokane Falls Community College
Student Silver	SpokAnimal Neuter and Spay Ad	Marilyn Bianchi	Spokane Falls Community College
Student Silver	AD Council-Public Service Announcement	Jesse Hansonl	Spokane Falls Community College
Student Silver	Falling Leaves	Rebecca Saffle	Spokane Falls Community College

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