



Ad Club

AAF – Great Falls

The Great Falls Ad Club Collegiate Scholarship Program is committed to providing financial assistance to exemplary college students whose career aspirations may positively impact the business of advertising in Montana.

The education committee of Great Falls Ad Club facilitates and monitors the awarding of scholarships to ensure the integrity of the process and success of the program.

Great Falls Ad Club provides the following scholarship:
\$2,000 scholarship to one **College Junior**

See the Collegiate Scholarship Criteria and Instructions

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See Collegiate Application Form

**2010 Application Deadline:
March 5, 2010**



**EDUCATION
COMMITTEE**
2009 • 2010

2010

Great Falls Ad Club Collegiate Scholarship Application Criteria & Instructions

ELIGIBILITY CRITERIA

To be considered for a Great Falls Ad Club collegiate scholarship, the applicant must meet the following eligibility criteria:

1. The applicant must be at a Junior standing according to the definition of their College/University OR
2. Have successfully completed a two-year program and have been admitted to a four-year institution.
3. Have a cumulative grade point average (GPA) for the most recently completed semester/quarter of at least 3.0.
4. Be enrolled, or admitted to a four-year college or university.
5. Pursuing a degree in **Advertising, Marketing, Communications, Fine Arts or a related field.**
6. Must be a Montana resident.

Scholarship Awards

The awards are disbursed in two equal segments, amounting to \$1,000 per academic semester, for a yearly total of \$2,000 and will be disbursed directly to the student. Scholarships funds are intended for payment of tuition, fees, books, housing or living costs and supplies. You must enroll for at least 12 credits and maintain a minimum of 3.0 GPA or better each semester.

Contacting the Great Falls Ad Club to coordinate receiving the second disbursement is your responsibility. You will not be contacted by the Great Falls Ad Club.

APPLICATION CHECKLIST: Materials MUST be in the following order. Any missing components or out of order materials may disqualify your entry.

1. **Format:** All written material must be submitted in a 3-ring, 1 inch, **blue BINDER** with your name and address clearly indicated on the front of the binder.
2. **Scholarship Application:** Complete the entire application and provide all required attachments.
3. **Personal Statement:** Summarize why you chose your Major/Field of Study and how your Major/Field or Career Aspirations are relevant to the Mission of the Great Falls Ad Club. Describe obstacles overcome, short-term goals, long-term goals, financial need, recent honors or awards, and any other information you believe is relevant to this scholarship. (Please type and limit to one page).
4. **Resume:** Should include work experience, volunteer experience, extra curricular activities, honors and awards.
5. **Two Letters of Recommendation:** Submit two letters, one from an instructor and one from a personal reference, such as an employer, pastor, supervisor, etc. Please include the name, address, and telephone number of the person making recommendation.
6. **Work Samples:** Provide three samples of your marketing, PR, communications, fine art or other work you have created.
7. **Current Transcripts:** Submit your most recent college transcript. Unofficial transcripts are okay.
8. **Return Envelope:** Include a sufficiently sized self-addressed return envelope/package with postage paid if you would like your binder returned.

2010

**Great Falls Ad Club
Collegiate Scholarship Application**

Name: _____

Phone: () _____ Email Address: _____

Address: _____ City, State, Zip _____

University/College/School attending: _____

Field of Study: _____

Cumulative GPA from last completed Semester/Quarter: _____

Federal law requires the Great Falls Ad Club to obtain written permission from the awardees for the release of academic and biographical information to the scholarship donor and/or news media. By signing below, I agree that relevant information may be released. Furthermore, by signing below, I confirm the accuracy of the enclosed information and understand that any false or misleading statements may invalidate my application.

Signature: _____ Date: _____

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Your responses to the questions below are OPTIONAL. This information is collected for data tracking and analysis only. The answers you provide will not be used in the judging of this scholarship and will be kept strictly confidential.

Gender: Male Female

Race: Asian African American Caucasian Hispanic/Latino American Indian

Has either of your parents or guardian(s) ever COMPLETED a bachelor's degree? Unknown Yes No

Currently Employed: Yes No Hours worked per week: _____

How did you find out about this scholarship?: _____

Application Deadline: March 5, 2010

Contact Information:



**Great Falls Ad Club
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1.800.803.3351
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