

**2007 Great Falls Advertising Federation  
College Scholarship  
Application Criteria and Information**

The Great Falls Advertising Federation Collegiate Scholarship Program is committed to providing financial assistance to exemplary college students whose career aspirations may positively impact the business of advertising in Montana. The education committee of Great Falls Advertising Federation facilitates and monitors the awarding of scholarships to ensure the integrity of the process and success of the program.

**ELIGIBILITY CRITERIA**

To be considered for a Great Falls Advertising Federation collegiate scholarship, the applicant must meet the following eligibility criteria:

1. The applicant must be at a Junior standing according to the definition of their College/University **OR**
2. Have successfully completed a two-year program and have been admitted to a **Montana** four-year institution.
3. Have a cumulative grade point average (GPA) for the most recently completed semester/quarter of at least 3.0.
4. Be enrolled, or admitted to a **Montana** four-year college or university.
5. Pursuing a degree in Advertising, Marketing, Communications, Fine Arts or a related field.

**SCHOLARSHIP AWARDS**

Scholarships are awarded on a yearly basis, and you must reapply annually. The awards are disbursed in two equal segments, amounting to \$1000.00 per academic semester, for a yearly total of \$2000.00 and will be disbursed directly to the student. Scholarship funds are intended for payment of tuition, fees, books, housing or living costs and supplies. You must enroll for at least 12 credits and maintain a minimum of 3.0 GPA or better each semester.

**APPLICATION CHECKLIST:**

1. **Scholarship Application:** To be considered for all scholarships available complete the entire application and provide all required attachments.
2. **Personal Statement:** Summarize why you chose your Major/Field of Study and how your Major/Field or Career Aspirations are relevant to the Mission of the Great Falls Advertising Federation. Describe obstacles overcome, short-term goals, long-term goals, financial need, recent honors or awards, and any other information you believed is relevant to this scholarship. (Please type and limit to one page).
3. **Two Letters of Recommendation:** Submit two letters, one from an instructor and one from a personal reference, such as an employer, pastor, supervisor, etc. (Include the name, address, and telephone number of person making recommendation).
4. **Leadership, Honors, Volunteer Activities:** List recent leadership responsibilities, honors, awards, activities, and community volunteer service on a separate sheet of paper.
5. **Work Samples (if applicable):** Provide samples of your marketing, PR, communications, fine art or other work you have created if you would like them to be considered in review of your application.
6. **Current Unofficial Transcripts:** Submit your most recent college transcript. Unofficial transcripts are o.k.

**Application deadline: February 2, 2007**

**Contact Information**

Great Falls Advertising Federation.  
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The Great Falls Advertising Federation in compliance with Titles VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990, and other federal laws and regulations, does not discriminate on the basis of race, color, national origin, sex, age, religion, disability, sexual orientation or status as a veteran in any of its policies, practices, or procedures. This includes, but is not limited to membership, scholarships, employment, and education services.